

Business Leaders & Investors

| TARGET:

Business Leaders and Investors

| MARKET:

US

| METHODOLOGY:

45-minute IDI Webcam or telephone

SPECS:

Women Business Leaders

Senior levels across business sizes and types

A healthy mix of company sizes ▽

- Small (<100 employees)
- Medium (100-999 employees)
- Large businesses (1,000+ employees)

Job Levels: Senior, Managing Director, and up

SAMPLE PROFILES:

- CEO at Cocomama
- CEO and Co-Founder at Elleves
- Managing Director at Goldman Sachs
- Managing Director at ZRG Partners
- Business Analysis Director at Cisco
- Operations Manager at GIANT Health Events