

CMO & CDMO Decision Makers

| TARGET:

CMO and CDMO
Experts

| MARKET:

US, EU

| METHODOLOGY:

60-Minute Telephone/ Web IDIs

SPECS:

Biopharma, contract manufacturing organization (CMO) and contract development and manufacturing organization (CDMO) industry experts responsible for strategic decisions in biologic chemistry, manufacturing and controls (CMC) bioanalytic testing services. Must be able to speak to CMC bioanalytic test outsourcing, vendor selection and use/perception of specific CMC bioanalytic service providers. Targeting specific vendor customers.

Director level and above employed at biopharma company, biopharma contract manufacturing organization (CMO) or biopharma contract development and manufacturing organization (CDMO)

Responsible for biologic CMC strategy and outsourcing decisions, vendor management

Aware of customer-specific CMC bioanalytic service providers (will share list)

SAMPLE PROFILES:

- Senior Director, CMC Strategy & Execution at Voyager Therapeutics Inc.
- Senior Director, Program Management and Proposals at Patheon, part of Thermo Fisher
Scientific Director at PPD
- Study Director at Lonza Biologics