

Electricians in the US

INTRODUCTION

An InnovateMR partner required $N = 100$ completes from electricians in the United States. These electricians could either work for a company or be a freelance contractor.

RESULTS

The InnovateMR technology and services team delivered a total of $N = 100$ high-quality completes.

PROJECT SPECS

Audience Target and Quotas Delivered	<i>$N = 100$ employed or freelance electrician completes</i>
In Field Incidence Rate (IR)	80%
In Field Length of Interview (LOI)	23 minutes
Time in Field	2 days

ABOUT INNOVATEMR

InnovateMR is a full-service sampling and ResTech company that delivers faster, quality insights from business and consumer audiences utilizing cutting-edge technologies to support agile research. As industry pioneers, InnovateMR provides world-class end-to-end survey programming, targeted international sampling, qualitative and quantitative insights, and customized consultation services to support informed, data-driven strategies, and identify growth opportunities. Known for their celebrated status in customer service and results, InnovateMR combines boutique-level service with extensive global reach to achieve partner success.