

Executive Decision Makers

| TARGET:

Executives

| MARKET:

US

| METHODOLOGY:

60-Minute Telephone/ Web IDIs

SPECS:

Executives of courier companies transporting samples for diagnostic testing from home health agencies or patients' homes to a lab

- Examples are blood and urine samples

Executives at mobile labs contracting with home health agencies to perform testing for home health patients

SAMPLE PROFILES:

- CEO at Path-Tec
- President and CEO at Socium Logistics, a GlobalTranz agent Chief Operating Officer at Lab Logistics
- Chief Executive Officer at Amerimed Medical Solutions
- Chief Operations Officer at MedStar Mobile Healthcare