

# Finance Decision Makers & Card Managers

| **TARGET:**

Finance DMs & Card Managers

| **MARKET:**

US

| **METHODOLOGY:**

30-Minute Discussion Board

**SPECS:**

- American Express Corporate Card members
- Middle market card members with corporate cards
  - \$1M-\$300M annual revenue
- Large market card members with corporate cards
  - \$300M+ annual revenue
- Must have an AMEX corporate card in their name
- Make purchases on the corporate card on average once per month or more
- Be non-rejectors of AMEX
- Be articulate and comfortable talking about themselves with new people

**SAMPLE PROFILES:**

- Regional Vice President at ABM Aviation
- Business Information Officer at Five Star Senior Living Senior Director IT at HCSC
- PMO Director at Jabil
- Senior Director of Product Marketing at SoFi
- Senior Director at Onriva