

Finance Decision Makers

| TARGET:

Finance Executives

| MARKET:

US, UK

| METHODOLOGY:

60-Minute Telephone/ Web IDI

SPECS:

- Investment Bankers, Asset Managers, Custodians and Global Broker Dealers
- **Group COO** - part of the bank's executive management committee and a very senior role managing operating model, cost, execution of strategic plans, etc
- **Group CTO** - part of the bank's executive management committee managing technology strategy including technical roadmap, cloud strategy and data strategy
- **Head of Operations** - Reports to COO responsible for smooth operations of transactions, risk management and retaining client business
- **Head of Charge** - Reports to COO responsible for new operating models, new solutions, ROI justifications of new business models.
- **Company Size**
 - Global Investment Banks - \$5B-\$35B
 - Asset Managers - \$1B-\$15B
 - Custodians - \$500M-\$15B
 - Global Broker Dealers - \$500M-\$1.5B

SAMPLE PROFILES:

- Chief Innovation Advisor at Standard Chartered
- SVP - COO Enterprise Framework Office at Wells Fargo