

Hiring & Corporate Learning Decision Makers

INTRODUCTION

An InnovateMR partner required N = 2,196 completes from hiring and corporate learning decision makers in various countries. The InnovateMR team over delivered with a total of N = 2,295 completes from hiring and corporate learning decision makers.

RESULTS

The InnovateMR technology and services team over delivered a total of N = 2,295 high-quality completes.

PROJECT SPECS

<p>Audience Target and Quotas Delivered</p>	<p><i>N = 2,295 hiring and corporate learning completes</i></p> <p><i>N = 1,459 US, N = 201 UK, N = 196 France, N = 96 Australia, N = 112 New Zealand, N = 48 Singapore, N = 33 Hong Kong, and N = 150 the Netherlands</i></p>
<p>In Field Incidence Rate (IR)</p>	<p>71%</p>
<p>In Field Length of Interview (LOI)</p>	<p>6 minutes</p>
<p>Time in Field</p>	<p>8 days</p>

ABOUT INNOVATEMR

InnovateMR is a full-service sampling and ResTech company that delivers faster, quality insights from business and consumer audiences utilizing cutting-edge technologies to support agile research. As industry pioneers, InnovateMR provides world-class end-to-end survey programming, targeted international sampling, qualitative and quantitative insights, and customized consultation services to support informed, data-driven strategies, and identify growth opportunities. Known for their celebrated status in customer service and results, InnovateMR combines boutique-level service with extensive global reach to achieve partner success.