

Policy Decision Makers

| TARGET:

Policy Influencers

| MARKET:

Brussels (EU), Paris, Berlin, London, Denmark, Poland, Ireland, Brussels, Netherlands

| METHODOLOGY:

Panel Sign-up

| SUMMARY:

Large company was seeking EU Member states and some of their policymakers to study local laws in comparison to EU laws. Some of the experts were former government officials that are now working mostly as policy influencers.

SPECS:

Recruit Mix of Former government (preferred)/Former central government agency (preferred)/ministry staffers (preferred)/Work at major policy-focused think tanks/lawyers who deal with public policy/public affairs

Mix of Gender

Mix of Political affiliations

- Group 1: Left Leaning
- Group 2: Right Leaning

All: Have a government affairs background

All: University degree or higher All: Follow the news (at least 2 sources)

SAMPLE PROFILES:

- Public Affairs - Head of Local Institutional Affairs at TIM SpA
- External affairs manager at British American Tobacco
- CHIEF DATA OFFICER at DATA ITALY
- Public Affairs Manager at Philips S.p.a.
- Global Policy and Advocacy Expert at International Land Coalition
- PUBLIC RELATIONS, INTERNATIONAL DEVELOPMENT & STRATEGY LEADER at Greater Paris Investment Agency
- Senior consultant at EY
- Director Public / Government Relations & Communications EMEA at Tilray
- Chief of Staff at Bonjour.io
- Head of Strategy, Communication, Regulatory and public Affairs, CSR at Engie Solutions
- CEO at SIMPLYBANK
- Legal and policy advisor at Amnesty International
- CEO at hanne Shapiro Futures
- Head of Development and Stakeholder Relations at CEPOS (Center for Political Studies)
- Director, Head of Public Policy at DJI Political consultant at THE TEACHERS' UNION FOR DANISH INDEPENDENT SCHOOLS
- EU Affairs Manager at TDC Group