

# Purchasing Administrator Decision Makers

| **TARGET:**

Purchasing Administrators

| **MARKET:**

US

| **METHODOLOGY:**

60-Minute Telephone/ Web IDI

**SPECS:**

Must be at an Office-Based Lab (OBL) for endovascular surgery

Involved in purchasing medical devices

Familiar with specific companies/manufacturers

**SAMPLE PROFILES:**

- Director of Purchasing/Supply Chain at Medicine Industries, Inc
- Purchasing Supervisor at Molecular Templates
- Director of Purchasing at Rochester Drug Cooperative, Inc
- Purchasing Supervisor at Cumberland Packing Corp