

Real Estate Decision Makers

| TARGET:

Real Estate Investors

| MARKET:

US

| METHODOLOGY:

15 Minute Survey

SPECS:

General Partners

Limited Partners

CFOs with \$200k+ Household Income & Real Estate Decision-Makers

Financial Decision Makers

Business Decision Makers

SAMPLE PROFILES:

- Senior Vice President & Finance (Division CFO) at City National Bank
- Management Company Assistant Controller Financial Planning & Analysis for Starwood Capital – Vice President of Financial Planning and Analysis at Starwood Capital
- CFO at Spirit Realty Capital
- Real Estate Broker at Worth Real Estate Consultants
- Director at Greenfield Construction
- CPA Financial Leader at CBRE