

Security & Threat Protection Decision Makers

| TARGET:

Security and Threat Protection

| MARKET:

US

| METHODOLOGY:

60-Minute Telephone/ Web IDI

SPECS:

We need to recruit CISOs, C-Suite SDMs or C-1s to talk about security and threat protection at their company. Specifically, we need respondents who are able to speak to their experience with software, hardware, and/or firmware security at their company.

- No previous or current employment in sensitive industries/ companies
- Must be 25 years or older
- Employed full-time
- Recruit a mix of industries; recruit 1-2 regulated, 1-2 non-regulated
- Must be employed at an enterprise company of 1,000 or more employees; aim to recruit a mix of company size; hold if works in enterprise company of 500-999 employees
- Must be a CISO, C-Suite SDMs, or C-1
- Has a title in security and qualifies per job responsibilities
- Must be in current role for 1 year or more
- Has significant influence in decisions made at organization for cybersecurity, threat protection, identity management, risk management, application security or digital forensics, and incident response.
- Is significantly involved when it comes to decisions related to security and threat protection at company
- Familiar with the company's security and threat protection budget
- Articulate
- Open to using Microsoft products in the future

SAMPLE PROFILES:

- Information Security Officer at Bentley University
- CIO/VP IT at MUSC Health
- Chief Technology Officer at Woolpert
- Director Infrastructure and Security at CS Group