

Sleep Medicine Decision Makers

| TARGET:

Sleep Medicine Experts

| MARKET:

US

| METHODOLOGY:

60-Minute Telephone/ Web IDIs

SPECS:

Digital Health/Tech Company Executives, Experts, and Investors in Sleep Medicine

Executives, Industry experts, and investors with direct experience in development or commercialization of digital health technologies for sleep and related areas

- Likely to be director-level and up

Team is specifically interested in directors/ executives at Resmed, Philips Respironics

- We are potentially interested in people of similar expertise at the large tech/consumer wearables companies (eg. Fitbit, Apple, Verily)

SAMPLE PROFILES:

- Senior Account Specialist at Philips Respironics
- Director Sales Operations at Resmed
- Senior Sales & Marketing Director at Philips Respironics R&D Director at Resmed