

# Software Developer Decision Makers

| **TARGET:**

Software Developers

| **MARKET:**

US

| **METHODOLOGY:**

2-Hour Focus Groups

**SPECS:**

All are current software developers who are proficient in Linux, C or C++, and Python

All have had some experience with embedded microcontrollers, either for work or personal projects

They do not currently work for Intel Corporation

They are comfortable with installing the Zoom desktop client and taking remote control over a Linux system during the Zoom meeting

**SAMPLE PROFILES:**

- Director and Professor at Texas State University
- Director of Quality and Development at Maxwell Consulting Solutions Architect at Amazon Web Services
- Enterprise Architect at Citi Bank
- Big Data Lead at Investors Bank