

Trade Finance Decision Makers

I TARGET:

Trade Finance Executives

I MARKET:

US

I METHODOLOGY:

45-Minute Telephone/Web IDIs, Follow up Interviews - 45-Minute Telephone/Web IDIs

SPECS:

- Small/Medium Sized banks
- Trade finance job titles
 - Potentially within the wholesale, private, commercial or small business sectors

SAMPLE PROFILES:

- Senior Vice President at GsB
- VP, Release Train Engineer at SYF Bank
- Senior Vice President, Business Credit Manager at 5Star Bank
- Senior Vice President and Director of Export Finance at GBC International Bank
- Chief Revenue Officer at Carver Federal Savings Bank