

VC & Angel Investor Decision Makers

| TARGET:

VC Investors and Angel Investors

| MARKET:

US

| METHODOLOGY:

30-Minute Telephone/Web IDI
60-Minute Telephone/Web IDI

SPECS:

Need to be US-based or investment firms

- VCs, Angel Investors, Accelerators/Incubators, family offices, corporate investors (think VC arms of large corporates)
- The following aren't in scope: banks, government agencies, personal investors (i.e. family/friends), P2P lenders

Within these companies, we're looking for people to make or influence investment decisions

- Not necessarily the key principles (though it would be great), but most individuals should be in scope

The only major restriction is that they must be open to making investments in domestic food companies (start-ups or small private companies) and/or be interested in making sustainable investments.

- They don't need to be making investments in either right now, we just want people who are open to either. I.e. if there's an investor whose thing is 'we invest in oil and gas firms only, and that's always the plan' we're not interested

SAMPLE PROFILES:

- President at Poppi Prebiotic Soda - CAVU Venture Partners
- Managing Partner - Private Equity at Harbor Island Equity Partners, LLC
- Principal Partner at Brightpath Capital
- Vice President at Winona Capital
- Senior Principal at Bluestein Ventures