

Client Case Study

Diabetes & Digital Health Survey

INTRODUCTION

A brand new InnovateMR partner required N = 400 completes from respondents with Type 1 and Type 2 Diabetes in the US, Germany, France, Italy and China.

RESULTS

The InnovateMR technology and services team over-delivered on the required interviews with a total of N = 424 high-quality completes in the US, Germany, France, Italy and China.

PROJECT SPECS

Audience Target and Quotas	<i>N = 424 completes</i>
Delivered In Field Incidence Rate (IR)	60%+
In Field Length of Interview (LOI)	10-15 minutes
Time in Field	2.5 weeks

ABOUT INNOVATEMR

InnovateMR is a full-service sampling and ResTech company that delivers faster, quality insights from business and consumer audiences utilizing cutting-edge technologies to support agile research. As industry pioneers, InnovateMR provides world-class end-to-end survey programming, targeted international sampling, qualitative and quantitative insights, and customized consultation services to support informed, data-driven strategies, and identify growth opportunities. Known for their celebrated status in customer service and results, InnovateMR combines boutique-level service with extensive global reach to achieve partner success.