

Medical Waste Recycling Study

INTRODUCTION

An InnovateMR partner required N = 100 completes from patients who use injectible medications in the United Kingdom. There were zero invalid completes and the client was impressed with the quality of the responses. The InnovateMR team delivered N = 100 completes.

RESULTS

The InnovateMR technology and services team delivered a total of N = 100 high-quality completes from patients in the UK.

PROJECT SPECS

Audience Target and Quotas Delivered	<i>N = 100 UK patient completes</i>
In Field Incidence Rate (IR)	45%
In Field Length of Interview (LOI)	5 minutes
Time in Field	16 days

ABOUT INNOVATEMR

InnovateMR is a full-service sampling and ResTech company that delivers faster, quality insights from business and consumer audiences utilizing cutting-edge technologies to support agile research. As industry pioneers, InnovateMR provides world-class end-to-end survey programming, targeted international sampling, qualitative and quantitative insights, and customized consultation services to support informed, data-driven strategies, and identify growth opportunities. Known for their celebrated status in customer service and results, InnovateMR combines boutique-level service with extensive global reach to achieve partner success.